

# Why applications go quiet.

*What recruiters see when they open your CV*

## FOR EXPERIENCED PROFESSIONALS

If you have been sending applications and hearing nothing back, the answer is almost never what you think it is. Most people assume it is the redundancy. Or the market. Or their age. In almost every case it is the CV.

Specifically, it is what a recruiter sees in the first ten seconds. Redundancy itself is not the problem. Recruiters see it every week. What does create a problem is when the CV leaves a question unanswered. That comes across in three ways:

- No mention of it at all, leaving an unexplained gap
- Vague language like "left to pursue new opportunities"
- Over-explaining in a way that sounds defensive

*"Following a company-wide restructure, now seeking a new role in operations management." Clean, factual, unapologetic. That is all it takes.*

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## THE FIRST 10 SECONDS

A recruiter opens your CV with one question in mind: is this person relevant to the role I am filling?

They are not reading. They are scanning. Name, most recent job title, most recent employer, and how long ago that role ended.

If there is a gap and no explanation, that scan stops. Not because redundancy is a problem. Because an unexplained gap looks like something is being hidden.

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## THE THREE THINGS A RECRUITER CHECKS

### 1. DOES THE GAP MAKE SENSE?

A clearly framed departure date with no attempt to disguise the gap reads as confident, not concerning.

### 2. DOES THE REST OF THE CV HOLD UP?

What keeps them reading is whether your experience matches what they are hiring for. This is why achievement-led results matter more than job descriptions.

### 3. IS THERE A REASON TO PICK UP THE PHONE?

Results give a recruiter a reason to call. Job descriptions do not.

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## WHAT THIS MEANS FOR YOUR CV

Knowing this and applying it to your own CV are two different things. Most people read advice like this and still undersell themselves. It is hard to see your own experience clearly when you are in the middle of it.

That is why applications stay quiet even when the CV looks fine to the person who wrote it.

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*Most people in this situation do one of two things. They keep applying and hope something changes. Or they get a proper read of the CV first.*

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## WHAT HAPPENS NEXT

You can use what you have just read to fix it yourself. Or you can send your CV and I will tell you the specific things most likely costing you responses. Free. Within 48 hours.

**Send your CV to [hello@redundancycv.co.uk](mailto:hello@redundancycv.co.uk) with the role you are targeting.**

David

[redundancycv.co.uk](http://redundancycv.co.uk)